



CALGARY STAMPEDER
ALUMNI ASSOCIATION

Agenda

Annual General Meeting

March 21, 2024

5:00 pm to 8:00 pm

Spolumbo's Fine Foods & Deli

1308 - 9 Avenue SE, Calgary, AB

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| 1. Call to Order | B. Caston |
| 2. Approval of Agenda | B. Caston |
| 3. Approval of the March 22, 2023 Annual General Meeting Minutes | B. Caston |
| 4. Reports: | |
| a. Youth Football in Calgary Report | T. Spoletini |
| b. Calgary Stampeders' Football Update | Jay McNeil |
| c. CFL Update / Stamps Business & Initiatives | |
| 5. Treasurer's Report | B. Caston |
| i. Approval of the December 31, 2023 Yearend Financials | |
| 6. Association Report | B. Caston |
| d. In Memory | |
| e. CFLAA Report | J.T. Hay |
| 7. Election of 2024 Board of Directors | B. Caston |
| 8. Old Business | B. Caston |
| 9. New Business | R. Cote |
| • June golf | |
| • 2024 events | |
| 10. Adjournment | B. Caston |



CALGARY STAMPEDER
ALUMNI ASSOCIATION

Annual General Meeting Minutes
March 22, 2023
5:30 pm
Spolumbo's

The attendee list can be obtained by calling the office.

1. Call to Order

D. Heasman called the meeting to order at 6:05 pm.

2. Approval of Agenda

D. Heasman called for motion to accept the agenda as circulated

Moved by Terry Irvin to approve the agenda as circulated

Seconded by Jon Cornish

Carried.

3. Approval of the March 22, 2022 Annual General Meeting Minutes

D. Heasman called for a motion to accept the minutes as circulated

Moved by Rob Cote to accept the minutes of the March 22, 2022 Annual General Meeting

Seconded by Jackie Kellogg

Carried.

4. Reports:

a. Youth Football in Calgary Report

Greg Peterson reported:

- Dome is up and running
- Minor football numbers are coming back
- Need alumni to get involved
- In November 2022, Greg was inducted into the Alberta Sports Hall of Fame in recognition of the time he spent playing CFL football and more recently, giving back to the sport through his community involvement
 - o 2023 Calgary Booster Club Sportsperson of the year

b. Calgary Stampeders' Football Update

Jay McNeill summarized the team for the upcoming year:

- Offensive line – 4 or 5 returning
- Dave taking on GM role, Huff remains President
- Whole coach staff coming back
- Season ticket holders last year was down, they have lost 25% since 2015; lots of changes including:
 - 2023 will be a year of investment despite the decreased sales
 - A specific website has been created for season ticket holders
 - Biggest reason people didn't come back is because they don't feel there was enough value
 - Renewals locked in for 2 years
 - 15% discount for food & beverage during happy hour
 - many of the non-renewals were corporate
 - 12 CEOs will assist with marketing & promotion to gain some of these season ticket holders back – through breakfasts
- Red & White Club will open for all fans, after the game with entertainment; this will integrate the younger generation; rebranded as Stamps House
 - April 18 will be a forum to explain the new stuff this year
 - Fan Fest
 - Womens' only event
 - Reunion of 1998 Grey Cup
 - May 22 pre-season game
- Question re new stadium? Any feedback?
 - No talk at this time, however they are looking to improve some things the best they can
 - It is recognized there is an issue but the University owns the property
 - Commonwealth Games would help with getting the funding in place for new stadium
- CFL needs better marketing, merchandise, online presence
 - It is recognized there is an issue but the University owns the property
 - They need to win the Commonwealth Games

c. CFL Update/Stamps Business & Initiatives – no report

d. Treasurer's Report

i. Approval of the Yearend Financials as at December 31, 2022

- overall we have \$50,652 cash and investments of \$63,000
- Total Assets \$116,770
- Total liabilities \$667

- bringing us to \$\$116,770 in Members Equity

Moved by R. Cote to approve the yearend financials as at December 31, 2022 as presented

Seconded by John Palazeti

Carried.

e. Association Report.....D. Heasman

Support of alumni at events:

- Kids Up Front Poker tournament - May 5
- Rocky Mountain Rotary Golf Tournament in Bearspaw - June 20
- Telus Pancake Breakfast and Team Member Event – July 7
- Challenger Baseball Golf Tournament – July 18
- Stampeders Games Autograph sessions at Pre-game tailgate parties

Calgary Meals on Wheels donation matched by Shaw Charity Classic Foundation

Stampeders Alumni Charitable Foundation update

Market Value of our Foundation - \$865,635.26

Historical Gifting - \$571,591.27

2023 Funds Dispersed

\$40,800 back into the community as of Feb 28, 2023:

- Calgary Senior High School Athletic Association (football) - \$14,000
- Kidsport Canada – Alberta - \$12,000
- Calgary Children’s Foundation - \$10,000
- Food Bank - \$4,800

e. In Memory Players

Players

- Don Sutherin
- Keith Evans
- Quency Williams
- Veryl Switzer
- Tony Pajaczkowski
- James Dillard
- Harry Langford
- Ken McFadden

Owners

- Rob Peters
- Doug Mitchell
- Kevin Bennett

f. CFLAA Report

R. Cote reported in lieu of J.T. Hay, who is moving into this role:

- Getting more active on Social Media
- In search of new Executive Director as Leo steps down

5. Election of 2022 Board of Directors

As we all know, the CSAA is run by volunteers; without them the association could not exist so we very much thank all who participate to keep CSAA running. This year special thanks goes to Szecko Zizakovic, who will be stepping down from the Board after 17+ years. We thank him for all the years he's given of his time.

For those Directors committed to continuing on in 2023 we have:

Myself moving into Past President | David Heasman

- Butch Caston
- Terry Irvin
- Will Johnson
- Rocco Romano
- Rob Cote
- Jonathan Cornish
- Jackie Kellogg

Moved by Bernie Morrison to approve the 2023 Slate of Directors as noted
Seconded by Tom Forzani
Carried.

Please feel free to contact any of the Board if you are interested in volunteering with the association this year or have ideas to pass along.

6. Old Business

Be sure to renew your 2023 membership dues and remind other alumni they see in their daily path.

Discussion followed around membership numbers:

- There are 268 former members in the list
- 63 are currently renewed; 29 not yet
- Terry Irvin has offered to take the lead for following up with former members
- Marshall may assist

7. New Business

Tom Elder talked about his Stampeders Classic YouTube page dedicated to Calgary Stampeders where they can watch old games, highlight plays, reminisce and connect.

- Runs the Calgary Stampeders Classics – YouTube and Instagram
- He has over 700 YouTube followers
- 1000 Instagram followers
- Please send him videos etc. of past games so he can create highlight reels
- Spread the word

R. Cote announced the partnership with KidSport to host a golf tournament this fall. All the admin expenses will be covered by KidSport so the funds raised can be given all to the charity.

- be sure to get the Stamps involved with this event
- let R. Cote know if you want to be on the committee
- potential date would be late July, early August or even September

J. Cornish talked about strategy for the alumni. Why are they here today, what was

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their mandate/passion for the association in the past? What kind of feedback do they have for them going forward? They will be invited to provide feedback for the session, targeted for mid-April timeframe.

8. Adjournment

Meeting was adjourned at 7:10 pm.

Calgary Stampeders Alumni Association
Balance Sheet
As at December 31, 2023

Assets

Current Assets

Cheque Clearing Account		
ATB 182652200	62,326.47	
ATB 182737500	12,398.26	
Credit Card Clearing		
Total Cash		74,724.73
Investments	33,163.27	
Amplify GIC		33,163.27
Accounts Receivable	3,098.37	
Total Accounts Receivable		3,098.37
Prepaid Expenses		63.00
Total Current Assets		111,049.37

Liabilities and Equity

Current Liabilities

Accounts Payable		-
Accrued Expenses		-
GST Charges on Sales	301.97	
GST Paid on Purchases	(471.79)	
GST Owing (Refund)		(169.82)
Prepaid Memberships		904.78
Total Current Liabilities		734.96

Member's Equity

First Calgary Common Shares	32.95	
Unrestricted Net Assets	366.60	
Retained Earnings - Previous Year	115,704.45	
Current Earnings	(5,789.59)	
Total Cumulative Retained Earnings		110,314.41

Total Liabilities and Equity		111,049.37
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**Calgary Stampeder Alumni Association
Operating Funds Income Statement
As at December 31, 2023**

Revenues	Actual YTD 2023	Budget 2023	Dec	Nov	Oct	Sept	Aug	July	June	May	April	Mar	Feb	Jan	Actual 2022
Interest/Misc	2,595.84		2.39	2.33	2.56	751.37	1.31	1.34	1.35	1.44	1.41	1.41	1.25	1,827.68	1,858.58
Golf Tournament	-		-	-	-	-	-	-	-	-	-	-	-	-	-
Membership	4,098.89		645.25	-	119.05	214.29	310.72	190.48	47.62	47.62	47.62	1,142.88	214.29	1,119.07	4,095.32
Total Revenue	6,694.73	-	647.64	2.33	121.61	965.66	312.03	191.82	48.97	49.06	49.03	1,144.29	215.54	2,946.75	5,953.90
Expenses															
General Operations	12,351.32	-	632.01	502.76	507.68	1,500.00	768.79	783.32	791.54	-	2,583.13	4,282.09	-	-	9,153.71
Golf Tournament	-		-	-	-	-	-	-	-	-	-	-	-	-	-
Membership	133.00		-	-	5.00	9.00	10.00	6.00	6.00	2.00	9.00	36.00	9.00	41.00	147.00
Total Expenses	12,484.32	-	632.01	502.76	512.68	1,509.00	778.79	789.32	797.54	2.00	2,592.13	4,318.09	9.00	41.00	9,300.71
Net Income	(5,789.59)	-	15.63	(500.43)	(391.07)	(543.34)	(466.76)	(597.50)	(748.57)	47.06	(2,543.10)	(3,173.80)	206.54	2,905.75	(3,346.81)
General Operations															
4100 Membership Fees	-														-
4120 Sponsorship	1,818.18													1,818.18	1,818.18
4175 Social Event Registration	-														-
4460 Miscellaneous Revenue	8.20													8.20	12.25
4440 Interest Revenue	769.46		2.39	2.33	2.56	751.37	1.31	1.34	1.35	1.44	1.41	1.41	1.25	1.30	28.15
Total Income	2,595.84	-	2.39	2.33	2.56	751.37	1.31	1.34	1.35	1.44	1.41	1.41	1.25	1,827.68	1,858.58
Expenses															
5512 A+ Administration	4,500.00		500.00	500.00	500.00	500.00	500.00	500.00	750.00			750.00			3,000.00
5510 Legal	325.00											325.00			325.00
5513 Securegs	120.00		120.00												-
5565 Event Meals	-														-
5520 Bad Debts	-														109.85
5622 Committee Meals	255.70							44.43			83.13	128.14			-
5640 Courier & Postage	97.62		12.01	2.76	6.29	-	6.29	6.29	12.15	-		51.83			9.33
5645 Credit Card Charges	-														-
5655 Membership Dues - CFLAA	2,500.00										2,500.00				2,000.00
5680 Charitable donations	3,997.00					1,000.00						2,997.00			3,500.00
5700 Office Supplies	47.25			1.39				7.45	8.29			30.12			158.00
5784 Travel & entertainment (Taxi- Board)	40.00							18.90	21.10						-
5790 Website	468.75						262.50	206.25							51.53
Total Expenses	12,351.32	-	632.01	502.76	507.68	1,500.00	768.79	783.32	791.54	-	2,583.13	4,282.09	-	-	9,153.71
Net Administration	(9,755.48)	-	(629.62)	(500.43)	(505.12)	(748.63)	(767.48)	(781.98)	(790.19)	1.44	(2,581.72)	(4,280.68)	1.25	1,827.68	(7,295.13)
Membership															
4100 Membership Fees	4,098.89		645.25		119.05	214.29	310.72	190.48	47.62	47.62	47.62	1,142.88	214.29	1,119.07	4,095.32
Total Income	4,098.89	-	645.25	-	119.05	214.29	310.72	190.48	47.62	47.62	47.62	1,142.88	214.29	1,119.07	4,095.32
Expenses															
5640 Courier & Postage	-														-
5645 Credit Card Charges	133.00				5.00	9.00	10.00	6.00	6.00	2.00	9.00	36.00	9.00	41.00	147.00
5700 Office Supplies	-														-
Total Expenses	133.00	-	-	-	5.00	9.00	10.00	6.00	6.00	2.00	9.00	36.00	9.00	41.00	147.00
Net Events	3,965.89	-	645.25	-	114.05	205.29	300.72	184.48	41.62	45.62	38.62	1,106.88	205.29	1,078.07	3,948.32