



Live
the
Tradition

calgary stamperder alumni association **30th ANNUAL CHARITY GOLF TOURNAMENT**

The 30th Annual Calgary Stampeder Alumni Charity Golf Tournament will be held on Monday, July 22, 2019.

The format of the tournament is five person teams captained by a former Stampeder player. In addition to other prizes, the winning team receives the opportunity to don "The Red Jacket". The Stampeder Alumni Charity Golf Tournament is a first-rate golfing experience, with friendly competition on the links at one of Calgary's finest courses. At the post tournament banquet, golfers have the opportunity to participate in a live and silent auction while sharing stories with their favorite Stampeder players from years past. The tournament is a winning formula for a great cause.

As the city grows there are an increasing number of youth at risk. Through prudent financial investment, in concert with the human resources we have available, together with you, we will make a difference.

Your participation will enable us to continue to help. Monies raised through this golf tournament will be invested into the the community by the Calgary Children's Foundation, and the Stampeder Alumni Foundation.

Please take a moment to examine the enclosed sponsorship opportunities, and give us a call to become one of our teammates.

Sincerely,

JACKIE KELLOGG
Chairman

DAVE HEASMAN
Committee Member

BUTCH CASTON
Committee Member

For more information and to secure your sponsorship contact golf@stampederalumni.com
or call 403-244-4487 and speak to Jenny.



overview

THE STAMPEDER ALUMNI ASSOCIATION

The Stampeders Alumni Association was founded in the fall of 1975. It now consists of 250 members, of which 150 reside in the Calgary area. Our members annually conduct youth football skill camps for local athletes, play in many fund raising hockey games, as well as participate in a number of Southern Alberta Golf Tournaments in support of local charities. In addition, we provide speakers for numerous sports awards banquets, and oversee the Wall of Fame at McMahon Stadium. Our association is reputed to be the largest, most active one in Canada, and we are proud of the contributions we continue to make, both financially, and in the participation of our human resources, to the community.

THE CALGARY STAMPEDER ALUMNI CHARITY FOUNDATION

The Calgary Stampeders Alumni Charity Foundation was started in 1997, when then owner of the football club, Sig Gutsche, donated the proceeds of a golf tournament to set up the foundation. The Alumni Association became actively involved in 1999. Currently there is \$615,355 in capital managed by the Calgary Foundation, generating interest, which is invested back into the community on an annual basis.

The Calgary Stampeders Alumni Charity Foundation is a non-profit organization governed by a volunteer board of directors, with funds managed by the Calgary Foundation. All donations and gifts are tax deductible. Under the guidelines, as set forth by the Calgary Foundation, our mission is to disburse funds to as many needy youth oriented charities as possible.

As former athletes, who have benefited from our association with the football club, and have chosen to remain in the Calgary Area to raise our families, we feel that it is incumbent on us to create a legacy, which will benefit local area youth in perpetuity.

THE CALGARY STAMPEDER ALUMNI ASSOCIATION CHARITY GOLF TOURNAMENT

This year marks the 30th consecutive year of our golf tournament and the principal fund raising activity of the Alumni Association. The tournament is slated for a bright sunny day on Monday, July 22, 2019 and we invite your participation.

The following page shows a break down of monies raised and disbursed from prior golf tournaments.

For more information and to secure your sponsorship contact golf@stampederalumni.com
or call 403-244-4487 and speak to Jenny.



calgary stamperder alumni association

30th ANNUAL CHARITY GOLF TOURNAMENT

charitable funds

MONIES RAISED FROM 1990 - 2018			
1990	\$10,000	2005	\$80,000
1991	\$11,264	2006	\$72,000
1992	\$11,380	2007	\$75,000
1993	\$8,500	2008	\$55,000
1994	\$8,500	2009	\$62,000
1995	\$7,500	2010	\$45,000
1996	\$13,340	2011	\$70,000
1997	\$16,534	2012	\$60,896
1998	\$28,000	2013	\$60,000
1999	\$45,000	2014	\$50,000
2000	\$55,200	2015	\$32,000
2001	\$78,000	2016	\$49,500
2002	\$100,000	2017	\$34,400
2003	\$79,000	2018	\$30,000
2004	\$88,000		

TOTAL MONIES RAISED \$1,606,058

CALGARY STAMPEDER ALUMNI ASSOCIATION AID

AARC Alberta Adolescent Recovery Centre	Children's Wish Foundation
Ability Society of Alberta	Cochrane Youth Association
ARBI (Association For the Rehabilitation of the Brain Injured)	Falconridge Elementary School
Alberta Easter Seals	Friends of Colonel Belcher
Atom Football	Friends of Gerry Shaw Memorial
Boys and Girls Club	Greater Calgary Amateur Football Association
Calgary Between Friends Club	(Shouldice Park Revitalization Program)
Calgary Booster Club Legacy Fund	G.R.I.T. Calgary Society
Calgary Children's Foundation	Inglewood Child Development Centre
Calgary Colts	Interfaith Food Bank
Calgary Counseling Centre	K.I.D.S. Foundation
Calgary High School Athletic Association	Kids Cancer Care
Calgary Midget Football League	Kids Help Phone
Calgary Prostate Cancer Assoc.	Leaps and Bounds Society
Calgary Senior High Football Association	Lindsay Park Training for Disabled
Calgary Young Offenders Program (Paws of Hope)	Lupus Society
Canadian Diabetes Assoc.(Camp Jean Nelson Camp for Children)	Mustard Seed Ministries
Canadian Diabetes Centre	P.A.C.E Rehabilitation Program
Chestermere Centennial Athletic Parks	Providence Children's Centre
Children's Cottage Society	Rockyview Hospital Grief Support Centre
	Sport Scholarships
	The Janus Academy
	University of Calgary Football Scholarship

For more information and to secure your sponsorship contact golf@stampederalumni.com or call 403-244-4487 and speak to Jenny.



PRESENTING TOUCHDOWN SPONSOR \$25,000

- Prominent logo on the cover of the tournament brochure and pocket program. Pocket program is distributed to each golfer.
- Logo on information distributed to Stampeders season ticket holder accounts and various other corporations and individuals via email.
- Exclusive Sponsor of the Driving Range Challenge. Signage on driving range.
- Full page description of driving range challenge in the pocket program.
- 4" x 8" sign at entrance to course.
- Prominent logo recognition on welcome signage in the clubhouse.
- Prominent logo recognition on team group photo.
- Prominent logo recognition on large screens at tournament dinner.
- Recognition by tournament MC at tournament dinner.
- Prominent listing on the Stampeders Alumni website.
- Prominent logo recognition in the full page thank you ad in the Calgary Sun following the tournament.
- (12) radio acknowledged sponsor mentions on News Talk 770.
- (4) playing positions.
- Company representative to participate in on field cheque presentation at McMahon Stadium during a Stampeders home game.
- (4) game day tickets included.
- First right of refusal for 2020

For more information and to secure your sponsorship contact golf@stampederalumni.com
or call 403-244-4487 and speak to Jenny.



sponsor packages

1ST DOWN SPONSOR \$15,000

- Prominent logo on the cover of the tournament brochure and pocket program. Pocket program is distributed to each golfer.
- Logo on information distributed to Stampeders season ticket holder accounts and various other corporations and individuals via email.
- 4' x 8' sign at entrance to course.
- Logo recognition on large screens at tournament dinner.
- Recognition by tournament MC at tournament dinner.
- Logo recognition on the Stampeders Alumni website.
- Logo recognition in the full page thank you ad in the Calgary Sun following the tournament.
- (8) radio acknowledged sponsor mentions on News Talk 770.
- (4) playing positions.
- Listing on the Stampeders Alumni website.

2ND DOWN SPONSOR \$5,000

- Name recognition in the pocket program distributed to each golfer.
- Logo included with other 2nd down sponsors on 4' x 8' sign at entrance to course.
- Logo recognition on large screens at tournament dinner.
- Recognition by tournament MC at tournament dinner.
- Listing on the Stampeders Alumni website.
- Logo recognition in the full page thank you ad in the Calgary Sun following the tournament.
- (6) radio acknowledged sponsor mentions on News Talk 770.
- (2) playing positions.

For more information and to secure your sponsorship contact golf@stampederalumni.com
or call 403-244-4487 and speak to Jenny.



3RD DOWN HOLE SPONSOR \$2,000

- Name recognition in the pocket program distributed to each golfer.
- 2' x 3' sign at tee box on one hole on the course.
- Logo recognition on large screens at tournament dinner.
- Listing on the Stampeders Alumni website.
- Name mention in the full page thank you ad in the Calgary Sun following the tournament.
- (4) radio acknowledged sponsor mentions on News Talk 770.
- (1) playing position.

HOLE IN ONE SPONSOR \$1,000 + INSURANCE

- Name recognition in the pocket program distributed to each golfer.
- 2' x 3' sign at tee box on one hole on the course.
- Logo recognition on large screens at tournament dinner.
- Listing on the Stampeders Alumni website.
- Name mention in the full page thank you ad in the Calgary Sun following the tournament.

CART SPONSOR \$2,500

- Logo recognition in the pocket program distributed to each golfer.
- 2' x 3' sign next to golf carts prior to departure and logo recognition on each golf cart.
- Logo recognition on large screens at tournament dinner.
- Recognition by tournament MC at tournament dinner.
- Listing on the Stampeders Alumni website.
- Name mention in the full page thank you ad in the Calgary Sun following the tournament.
- (4) radio acknowledged sponsor mentions on News Talk 770.
- (1) playing position.

DINNER SPONSOR \$5,000

- Logo recognition in the pocket program distributed to each golfer.
- Logo recognition on each centre piece at each table at the tournament dinner.
- Logo recognition on large screens at tournament dinner.
- Recognition by tournament MC at tournament dinner.
- Listing on the Stampeders Alumni website.
- Name mention in the full page thank you ad in the Calgary Sun following the tournament.
- (4) radio acknowledged sponsor mentions on News Talk 770.
- (2) playing position.

DRIVING RANGE SPONSOR \$2,500

- Name recognition in the pocket program distributed to each golfer.
- Opportunity to provide interactive target contest at the driving range.
- Logo recognition on signage describing driving range contest rules.
- Logo recognition on large screens at tournament dinner.
- Listing on the Stampeders Alumni website.
- Name mention in the full page thank you ad in the Calgary Sun following the tournament.

For more information and to secure your sponsorship contact golf@stampederalumni.com
or call 403-244-4487 and speak to Jenny or Charlene.